



## 2018 Business To Business Opportunities

### PROGRAM ADVERTISEMENT RECOGNITION

FOR QUESTIONS, PLEASE CALL THE FADARA GROUP OFFICE AT:  
833.432.3272 EXT.2 PHONE |olatutu@THEFADARAGROUP.COM

#### STEP 1: COMPLETE ALL information below

Business Name \_\_\_\_\_

Contact Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

Business Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

#### STEP 2: CONFIRM YOUR AD PURCHASE

SELECT AD TYPE & SIZE: {CHOOSE BELOW WITH AN "X"}		CONFIRM OPTIONS:	
STANDARD b/w only	PREMIUM full color		
1/8 <input type="checkbox"/>	INSIDE FULL <input type="checkbox"/>	STANDARD B/W <input type="checkbox"/>	
1/4 <input type="checkbox"/>	FULL COVER <input type="checkbox"/>	STANDARD COLOR (upgrade for \$20) <input type="checkbox"/>	
1/2 <input type="checkbox"/>	OUTSIDE COVER <input type="checkbox"/>	PREMIUM FULL COLOR <input type="checkbox"/>	
FULL <input type="checkbox"/>	CENTER FOLD <input type="checkbox"/>	<b>CONFIRM TOTAL PURCHASE:</b> \$ _____	

#### SPECIAL INSTRUCTIONS:

#### STEP 3: EMAIL YOUR ARTWORK AND WORDING

Please email your camera ready artwork and the wording you wish to use to: olatutu@thefadargroup.com; we will send a receipt confirmation to the email address you supplied above. Please indicate in your email your payment preference.

#### STEP 4: MAIL YOUR PAYMENT, CALL US TO USE A CREDIT CARD OPTION at 833-432-3272 ext.2, or use our PayPal option by sending to this acct email: thefadargroup@gmail.com

{\* A 3% FEE FOR CREDIT CARDS APPLY; payment must be received before ads can be placed in our program; any ads received without payment prior to the deadline will not be printed; customers will be notified by October 4<sup>th</sup> if no payment for received artwork has been made; returned checks and e-checks are subject to a \$35 fee}

#### Remit check PAYMENT to:

THE FADARA GROUP  
ATTN: TRUE TO OUR NATIVE LAND PROGRAM ADVERTISEMENTS  
159 DECATUR STREET  
BROOKLYN, NY 11233

#### STANDARD AD SPACE W/BLACK & WHITE \*FULL COLOR ADD \$20

1/8 PAGE	3.5" X 2.5"	\$40
¼ PAGE {VERTICAL}	3.5" X 2.375"	\$80
½ PAGE {HORIZONTAL}	4.625" x 7"	\$120
FULL PAGE	7.25" X 4.75"	\$160

#### PREMIUM AD SPACE-FULL COLOR

INSIDE FULL PAGE	7.25"x 4.75"	\$200
INSIDE FULL COVER	8" x 5"	\$300
OUTSIDE BACK COVER	8" x 5"	\$400
CENTER FOLD (2PGS)	10.75"X8.5"	\$500

#### SUBMISSION GUIDELINES:

**Color:** All premium ads are printed in full color; standard ad space is printed in black & white; color is optional for an additional \$20

**Size :** Please refer to the chart on the left for dimensions & pricing

**Format Accepted:** We accept camera ready files in PDF, TIFF and JPG with a dpi 300

Any submissions received not properly formatted are subject to an additional design charge of up to \$50 per hour; customer will be notified in advance if there is a problem with the submission prior to creating a design

**DEADLINE: All submissions must be received by December 1, 2018**